



Hiring: Marketplace Growth Consultant – Vendor & Customer Acquisition Remote | Ascure Technologies

Ascure Technologies is ready to launch its product, which is in the initial stage.
Our initial focus: Onboard local vendors first, then scale to attract customers.

We're looking for an experienced Marketplace Growth Consultant who has launched and scaled two-sided platforms and can guide our team through a successful launch.

Key Responsibilities

- Develop the go-to-market strategy for both vendors and customers.
- Define and test monetization models (listing fees, subscriptions, ads).
- Guide our team on outreach methods for local vendors.
- Recommend the best marketing channels for customer growth.
- Set up KPI tracking systems for performance measurement.

Requirements

- Proven experience launching and growing marketplaces or directory platforms.
- Strong knowledge of B2B2C growth strategies.
- Experience with vendor onboarding and customer acquisition.
- Familiarity with both offline vendor outreach and digital marketing.
- Ability to work closely with a team that's new to marketplace growth.

Nice to Have

- Experience with service-based marketplaces.
- Network of potential vendors or industry contacts.



How to Apply

Please send :

- A brief intro about your past marketplace projects.
- 1–2 case studies of marketplace launches you've worked on.
- Your proposed approach for our vendor + customer acquisition plan.

You can share on our email ID - hr@ascuretech.com

Mobile - 6350016184